

# THE FACTS

**EVENT NAME:** “Wild West Ranch Rodeo presented by Sanderson Ford and 96.3 Real Country”

**WHERE:** Everett Bowman Arena - Wickenburg, Arizona

**WHEN:** *1 BIG PERFORMANCE*  
Saturday, January 29<sup>th</sup>, 2011 . . . . . 2:00 PM

**THE RODEO:** It’s your best bet for a taste of the old West combined with a little modern wreckage, as teams of four real ranch cowboys will be trying their hands at team penning, bronc riding, wild cow milking and double team tying. They’re ridin’ and ropin’ for pride and a hefty \$5,000 purse. Come watch some of the best in the West rope and tie steers, mug wild cows, sort wily calves and try their luck on a bucking bronc.

**TICKETS:** The gates open at noon with tickets priced at just \$12 and free admission for kids under 12. Look for \$2 off coupons at all your local Wickenburg businesses.

**FREE KID’S COWBOY HATS:** The first 200 kids on Saturday through the gates will receive a free cowboy hat courtesy of Real County 96.3.

**COWGIRL STEER RIDING:** New this year, is the special Cowgirl Steer Riding. In this special exhibition you will see beautiful cowgirls try to stay aboard 1,000 lb longhorn steers for 6 seconds. It truly is a Beauty and the Beast contest.

**PROMOTIONS:** Ticket’s for kids under 12 years old are FREE.

**FOR MORE INFO:** Yost Events (520) 251.1495 or [www.yostevents.com](http://www.yostevents.com)

